

Explore a World of New Ideas

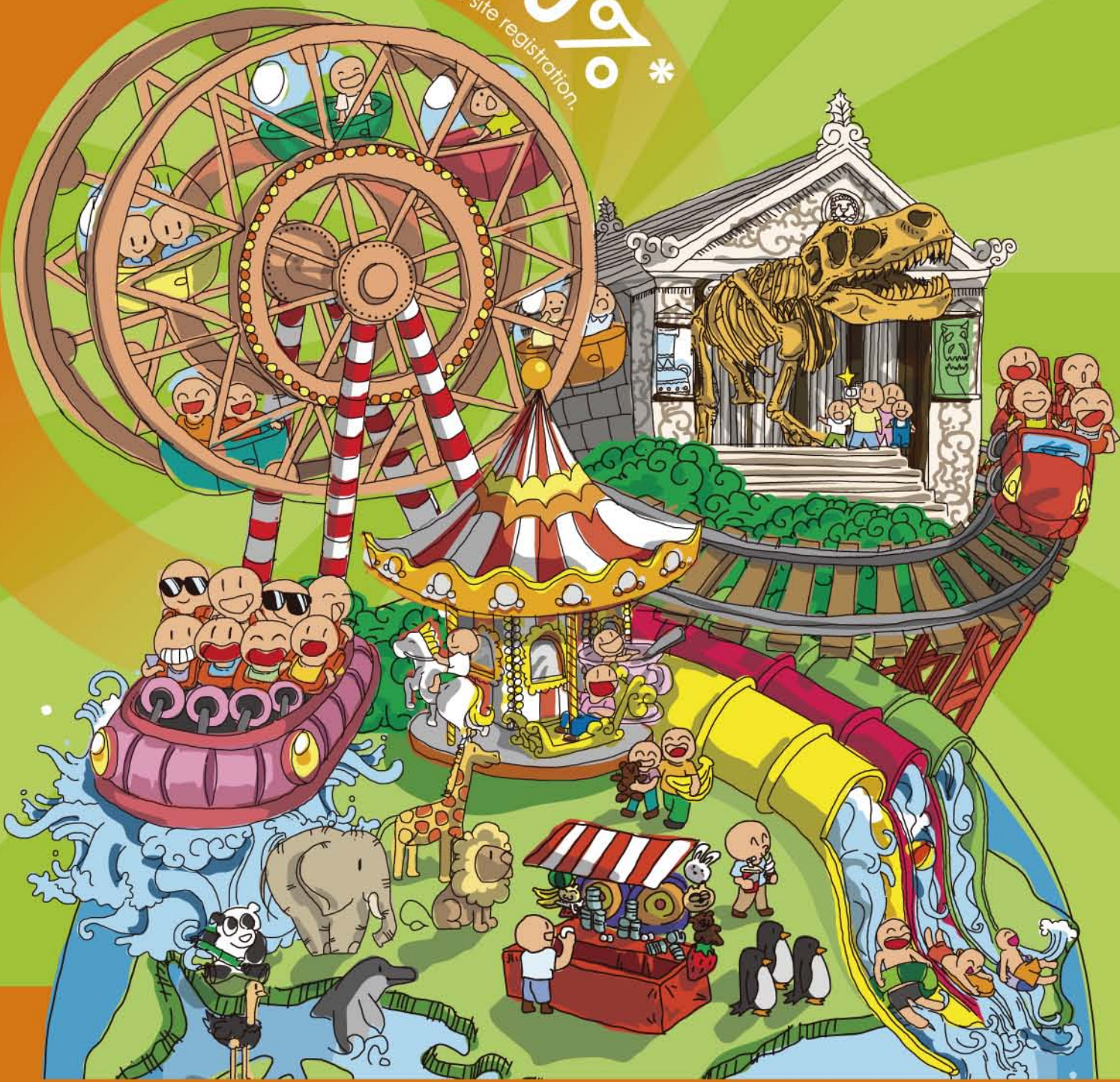
Conference 13-16 June 2017 • Trade Show 14-16 June 2017
Marina Bay Sands, Singapore

Register by 5 May
to save **20%** *
*Savings off the regular on-site registration.

ASIAN
Attractions
Expo

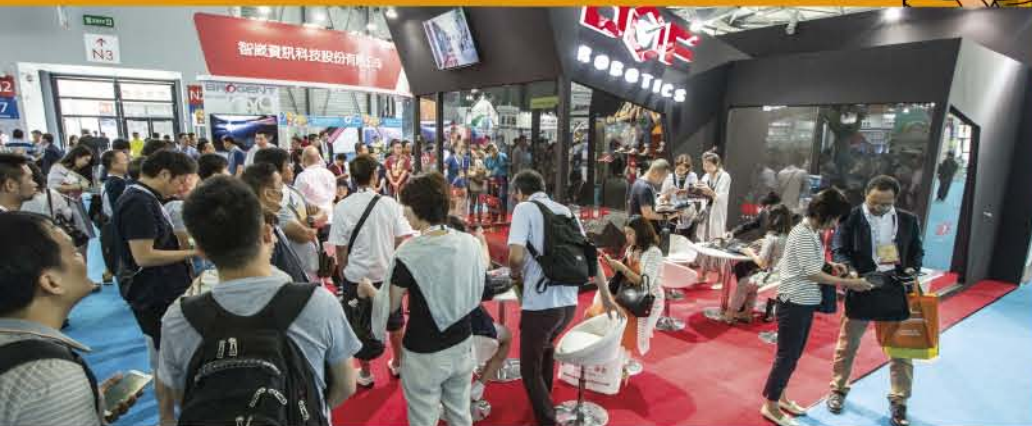


IAAPA



www.IAAPA.org/AsianAttractionsExpo

Explore a World of New Ideas at Asian Attractions Expo 2017!



Experience the latest in:

- State-of-the-art rides
- Virtual reality attractions
- Motion simulators
- Water park attractions
- Video and skill games
- Design theming
- Innovative technology
- Food and beverage
- and more!

Explore a world of new ideas and grow your business with the innovations, solutions, knowledge, connections, and expertise you'll find at Asian Attractions Expo 2017 (AAE 2017).

AAE 2017 is the largest, most comprehensive trade show in Asia serving the multi-billion dollar attractions industry. It brings together **300+** exhibiting companies from **50+** countries.



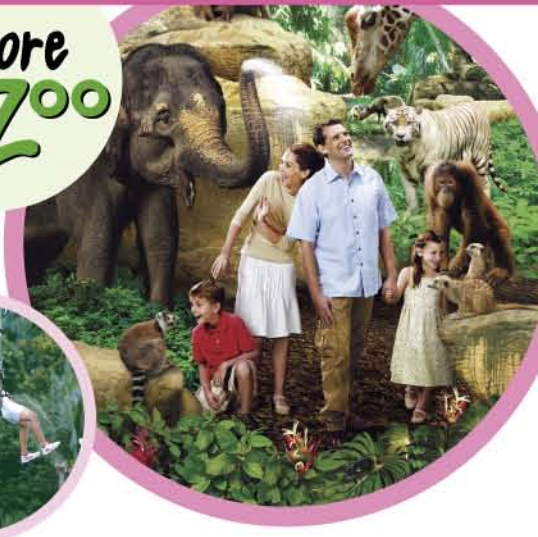
Expand Your Network

Meet new contacts or connect with old friends throughout the week to strengthen your business and grow your network at AAE 2017!

- Opening Ceremony, included in Expo registration! (14 June)
- Opening Night Reception at Universal Studios Singapore® (14 June)
- Leadership Breakfast (15 June)
- Lunch and Learn: Brands: Using Intellectual Properties and Maintaining Show Quality (15 June)
- EDUTour: Singapore Zoo (15 June)
- Young Professionals Reception (15 June)
- EDUTour: Mega Adventure Singapore (16 June)

Separate registration required for special events. See website for details.

Singapore Zoo



Universal Studios Singapore®

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Valuable Education Opportunities

AAE 2017 promises a valuable education program, with 11 industry-based education sessions to inspire you and advance your career.

Session Key:



14 June (Wednesday)

- Play as the Universal Language of our Business
- What's New in Asia
- The Safety Learning Lab: Exploring Risk Management Techniques
- A World of New Ideas – Multimedia Spectaculars

15 June (Thursday)

- TEA Panel: Innovation in Attraction Design and Delivery, A Southeast Asian Perspective
- The Food and Beverage Learning Lab – New Ideas to Drive Revenue and Increase Value Through Upselling
- Delivering Transformational Guest Experiences through Business Analytics
- New World of Ideas and Digital Experiences in Theme Parks
- The HR Learning Lab: Exploring an Effective Themed Recognition Program

16 June (Friday)

- Redefining Your Attraction as a Destination
- Creating and Elevating Special Events

IAAPA Safety Institute (13 June)

Join attractions safety experts, industry consultants, manufacturers, and operators from all corners of the business in a series of insightful presentations and discussions. Topics include the latest developments and best practices in ride standards, loss prevention, risk management, ride design, and safety compliance.

IAAPA certification: 4 credit hours

IAAPA Institute for Attractions Managers (11-13 June)

This premier development program is designed for professionals with five or fewer years' experience in management. It will cover five core subject areas including finance, marketing, leadership, facility operations and safety, and revenue operations to prepare the participants to manage a successful attraction.

IAAPA certification: 16 credit hours



Get IAAPA Certified ✓

IAAPA Certification

IAAPA Certification is the new mark of professional achievement in the global attractions industry. Earn credit-hours toward IAAPA certification by participating in events and programs at Asian Attractions Expo.



Register Now! Register online from now through 5 May to **save 20%** with the early-bird registration rate*: www.IAAPA.org/AsianAttractionsExpo

*Savings off the regular on-site rate.



Be Part of Asian Attractions Expo 2017!

Everything you need to take your business to the next level in one place.

11

EDUCATION
SESSIONS

19

HOURS OF
EXHIBIT TIME

4

DAYS OF
NETWORKING
OPPORTUNITIES

1

IAAPA SAFETY
INSTITUTE

1

IAAPA INSTITUTE
FOR ATTRACTIONS
MANAGERS

8,000+

ATTRACTIONS
INDUSTRY
PROFESSIONALS

300+

EXHIBITING
COMPANIES FROM
50+ COUNTRIES

9,000+

NET SQUARE METERS OF
TRADE SHOW FLOOR

Don't miss out on this important industry gathering.

Register by 5 May and save 20%!

www.IAAPA.org/AsianAttractionsExpo

Be a Member... Be IAAPA

Join IAAPA and save on registration and special event rates at AAE 2017! Learn more about how IAAPA can help you improve your business all year long at www.IAAPA.org/beIAAPA.

Visitor Inquiry: (65) 6841 7478 E-mail: aae@baobab-tree-event.com

Exhibition Inquiry: (852) 2538 8277 E-mail: clo@IAAPA.org

AAE 2017 is open exclusively to attractions industry professionals. It is not open to the general public.